



Hey Businesses:

HERE'S WHY YOU SHOULD JOIN US IN DAYTON

SMALL CITY. BIG REACH.

In our first four years, 536 people have attended WordCamp Dayton.

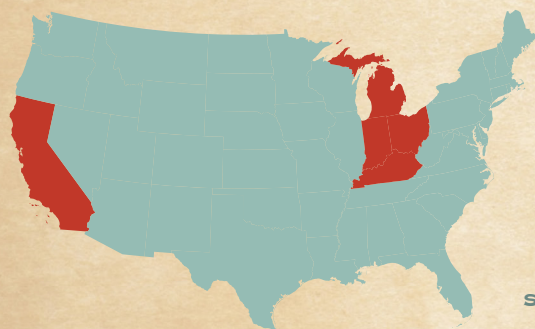


WE'RE AT THE CROSSROADS OF AMERICA

Dayton is located at the intersection of two major routes: I-75 and I-70. And we have an international airport and the world's largest air force base. You can't miss us.



WHERE MOST WORDCAMP DAYTON ATTENDEES LIVE



BUSINESS LOVE WORDCAMP DAYTON

Since our first WordCamp in 2014, local businesses and global enterprises have backed what we're doing here for the WordPress community.

We receive significant financial support from businesses that sponsor our annual conference. As a result, we're able to keep registration fees low to make the conference accessible to everyone. The cost of a ticket for the two-day conference, which includes lunch both days, remains \$40.



Most sponsors also travel to Dayton to share their display booths and attend the breakout sessions. Some sponsors also volunteer to give presentations on WordPress-related topics.

FIVE THINGS THAT MAKE DAYTON WAY COOLER THAN YOU KNEW

(In case you're on the fence about sponsoring and attending WordCamp Dayton in 2019)

1

THE POP TOP CAN. Lovers of beer and pop (soda, for you non-Ohioans) should be thanking us right now for this handy little aluminum can opener, invented right here in the 937.



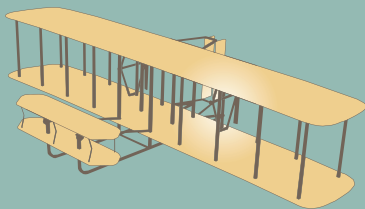
2

The Dayton Dragons hold the **RECORD FOR THE MOST CONSECUTIVE SOLD-OUT GAMES** in professional sports. Not the New York Yankees, Dallas Cowboys or Golden State Warriors. We love us some minor league baseball.



3

Orville and Wilbur Wright **INVENTED THE AIRPLANE** here. A North Carolina beach got 59 seconds of fame for the first flight. But our brothers designed, built and tested the first powered flying machine right here. You can see their bicycle shop, their flying field and their gravesite, all here in Dayton.



4

Daytonians also invented **THE CAR STARTER, THE CASH REGISTER** and — are you ready for this? — **THE SEARCH ENGINE.** It wasn't Google, Bing, Yahoo or that creepy Ask Jeeves dude. It was us.



5

funk

Dayton is the **HOME OF FUNK.** The Ohio Players. Heatwave. Zapp. Faze-O. Roger Troutman. Lakeside. Get down at the Funk Music Hall of Fame and Museum.



BECOME A SPONSOR

As a sponsor of WordCamp Dayton, you'll gain exposure to a unique, diverse crowd of technologically savvy website designers, marketing experts, business leaders and entrepreneurs.

WordCamps are held around the world and in 2019 will be held in Dayton as a two-day event packed with workshops, speakers who are among the nation's best website developers, hands-on training for WordPress users of all skill levels and a terrific after-party where the learning and networking continues.

We will draw beginners and intermediate WordPress users, as well as advanced developers from around Ohio and the surrounding states. Attendees will be business owners, leaders of nonprofit groups, artists, designers, developers, bloggers, agencies and businesses that sell website design and marketing services to other businesses. We've got a great reputation among our attendees, and are interested in sponsors who can help us support our mission to connect the WordPress community in Ohio.

Are you a good fit as a sponsor for WordCamp Dayton? Yes, if...

- You run a WordPress or tech business and want to share your products with developers and users.
- Your business uses WordPress for its own website or you've otherwise benefited from WordPress.
- You have a service or product you want to get in front of a large number of freelancers, entrepreneurs and small businesses (say for example, you're an accounting firm, financial planner, health insurance company, personal trainer).
- You're a tech recruiter or employer looking for web developers — WordPress or otherwise — you'll be sure to find them at WordCamp Dayton.

CONTACT US TODAY

If you are interested in becoming a sponsor, please contact us to get started.

Call Chris Celek at 937-530-0235 or email us at dayton@wordcamp.org

ABOUT WORDCAMP DAYTON

WordCamp Dayton is a not-for-profit conference. Our speakers come at their own expense and are not paid for presenting. Our organizers are not compensated in anyway, and the event is staffed entirely by volunteers.

Similar technology training conferences cost hundreds or even thousands while WordCamp Dayton costs attendees less than dinner for two. How are we able to do this? Because of our generous sponsors.

Thank you for making WordCamp Dayton happen March 1-2, 2019 at the Dayton Metro Library.

SPONSORSHIP OPPORTUNITIES

\$2,000

MAIN STAGE

- 6 Tickets to WordCamp Dayton 2019
- Logo displayed on main stage
- Large logo placed on website (300x 250)
- Large logo on promo material
- Blog post and social media update/s introducing your business as a sponsor
- Brief introduction, remarks at WordCamp Dayton 2018 opening to all attendees

\$1000

LUNCH

- 4 Tickets to WordCamp Dayton 2019
- Logo prominently displayed in food area for lunch on Friday or Saturday
- Large logo placed on site (300 x 250)
- Large logo on promo material
- Blog post and social media update/s introducing your business as a sponsor
- Brief introduction, remarks at WordCamp Dayton 2019 during lunch on Friday or Saturday

\$750

AFTER-PARTY

- 3 tickets to WordCamp Dayton
- Medium Logo placed on site (250 x 250)
- Medium logo placed on promotional material
- Blog post and social media update/s introducing your business as a sponsor
- Brief introduction, remarks at WordCamp Dayton 2019 after-party on Saturday

\$500

BEVERAGES

- 3 tickets to WordCamp Dayton 2019
- Logo displayed on beverage tables
- Medium/Small Logo placed on site (150 x 150)
- Medium logo placed on promotional material
- Blog post and social media update/s introducing your business as a sponsor

\$300

BREAKOUT ROOM

- 2 tickets to WordCamp Dayton 2019
- Logo on podium in breakout rooms and room doors
- Small logo & link on our website (125 x 125) and Facebook page
- Blog post and social media update/s introducing your business as a sponsor

\$200

SMALL BUSINESS

- 1 ticket to WordCamp Dayton 2019
- Small logo link on our website (125 x 125) and Facebook page
- Blog post and social media update/s introducing your business as a sponsor
- Ready to become a small business sponsor? Purchase sponsorship now!

\$100

FREELANCER

- 1 ticket to WordCamp Dayton
- Mention by name on our website to recognize your sponsorship.
- Ready to become a freelancer sponsor? Purchase sponsorship now!